



# Mike Antolin

CONTENT WRITER

## Contact

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[mike.antolin.writer@gmail.com](mailto:mike.antolin.writer@gmail.com)

## Website

[www.mikeantolin.com](http://www.mikeantolin.com)

## Skills

Advanced Writing Skills

Excellent Spelling and Grammar

Advanced Copywriting

Time Management & Project Management

Research Abilities

Interview Skills

Content Creation

## Profile

I am a dedicated content writer that specializes in technology, crypto, and finance. As a content creator, I have contributed to high-traffic websites by writing and recommending a variety of topics. I also have a good track record of performing investigative research and consistently meeting deadlines.

## Employment History

### Content Writer – Self-employed

2011 – PRESENT

- Written over 400 articles for a few high-traffic sites for crypto, technology, and finance.
- Written over 1350 articles for various industries.
- Worked with remote clients both nationally and internationally to increase traffic an average of 7%–11% per month.
- Monitored traffic analytics and feedback from readers to develop a content development plan on a quarterly and yearly basis.
- Performed SEO techniques on articles, blogs, and web copies.
- Coached and collaborated with new writers in content writing best practices.
- Performed in-depth research and content development before delivering articles.
- Foster relationships with people who provide information for articles.
- Effectively managed my time and submitted projects punctually

### Copywriter – Self-employed

2013 – PRESENT

- Designed copies for various industries.
- Oversaw and developed the creation and curation of written content that effectively communicated marketing concepts.
- Planned and wrote a wide range of digital content for products and services.
- Collaborated with editors to establish and optimize tone, format, and frequency of each written content and define editorial best practices
- Crafted content ideas based on target audiences, insights, and traffic analytics.
- Managed and organized multiple projects daily.
- Consistently wrote clear, concise, and grammatically correct copy.
- Handled extra take writing and editing assignments as needed.

## Education

### Master of Education: Curriculum & Instruction, California Coast University, Santa Ana California

2000 – 2005

### Bachelor of Computer Science, Concordia University, Montreal Canada

2000 – 2005

## Portfolio

[www.mikeantolin.com/#portfolio](http://www.mikeantolin.com/#portfolio)